

T E N N E S S E E
REGISTER

A Voice of Tennessee Catholic Life since 1937



A Media of the
**DIOCESE OF
NASHVILLE**

TENNESSEE REGISTER ADVERTISING

2800 McGavock Pike, Nashville, TN 37214

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**CATHOLIC
MEDIA
ASSOCIATION**

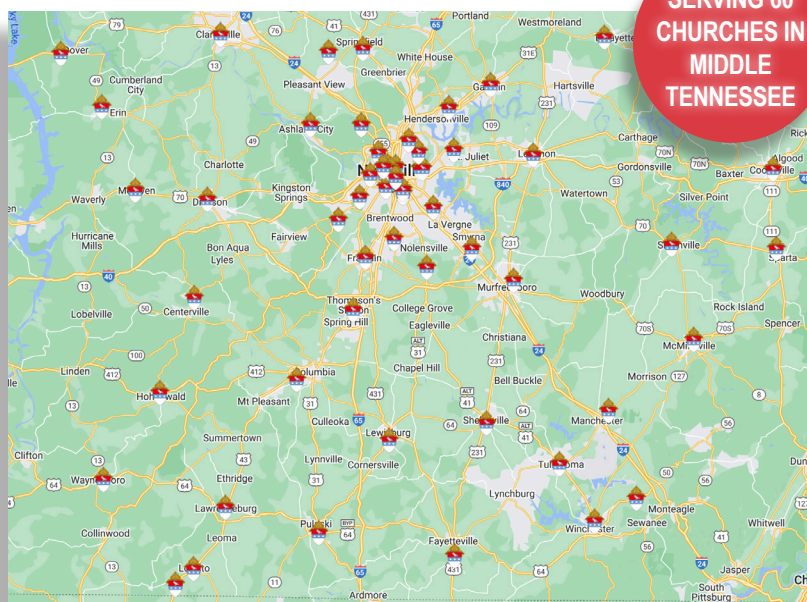
September 2023

The Diocese of Nashville was established in 1837. As Middle Tennessee has grown so, too, has the diocese. Today, 60 churches and 19 schools in communities large and small, urban, suburban, and rural, across 38 counties comprise the diocese. With about 100,000 active Catholics, the Nashville diocese is thriving as more people continue to move to the area. All are served by the diocesan newspaper, the *Tennessee Register*.

The *Tennessee Register* reaches 83,000 Catholic families twice a month. Founded in 1937 as “the voice of Tennessee Catholic Life,” the *Tennessee Register* serves the growing Catholic community by providing it with vital international, national, regional, and local news, plus feature writing and editorial commentary relating to all things Catholic. It is a primary means of communication between the diocese and the Catholic faithful of Middle Tennessee.

The *Tennessee Register* has earned many awards through the years for reporting and photography, including winning the Catholic Media Association’s highest honor for diocesan newspapers, the General Excellence Award, several times. The *Tennessee Register* has built a reputation as one of the best Catholic newspapers in the country.

The city of Nashville is growing at a remarkable pace, with professional sports teams, a bustling downtown, a world-class symphony, the Country Music Hall of Fame, and nationally acclaimed restaurants. Nashville enjoys a stellar reputation as one of the best places to live in the United States.



SERVING 60 CHURCHES IN MIDDLE TENNESSEE

AUGUST 19, 2022 | A Voice of Tennessee Catholic Life since 1937 | www.tennesseeregister.com

St. Vincent de Paul Society brings hope, healing after floods

KATHY PETERSON

The death toll in the St. Vincent de Paul Society's flood relief efforts is rising. In the wake of the catastrophic flooding that hit the area, particularly in the Nashville area, the Society is working to help those who have lost their homes and possessions.

The impact of the flooding was devastating. In the Nashville area, the Society is working to help those who have lost their homes and possessions. The impact of the flooding was devastating. In the Nashville area, the Society is working to help those who have lost their homes and possessions.

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ACE support for

KATHY PETERSON

The ACE support for the Nashville area is a testament to the Society's commitment to helping those in need. The ACE support for the Nashville area is a testament to the Society's commitment to helping those in need.

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St. Michael Academy

has appointed

inaugural

principal

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FEBRUARY 17, 2023 | A Voice of Tennessee Catholic Life since 1937 | www.tennesseeregister.com

'Penance is an enormous gift of God's grace, mercy'

KATHY PETERSON

The message of Lent is a call to repentance and a call to conversion. It is a call to conversion and a call to repentance. It is a call to conversion and a call to repentance.

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St. Michael Academy

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SEPTEMBER 1, 2021 | A Voice of Tennessee Catholic Life since 1937 | www.tennesseeregister.com



A papal kiss

Anderson family is four-for-four on pope blessings

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Special Section ends in disappointment, discovery ... page 2 | St. Rose visits Shrine of Most Blessed Sacrament ... page 11

Publisher
Most Reverend J. Mark Spalding

Managing Editor
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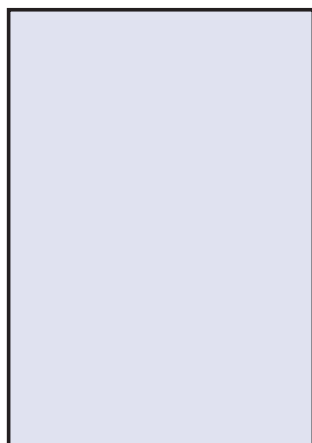
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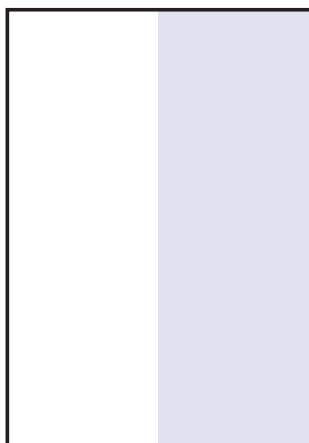
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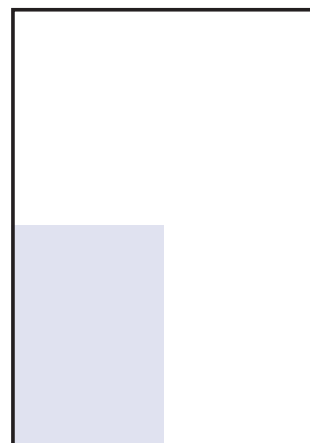
Rate Sheet



FULL PAGE
10"w x 13.5"h



HALF PAGE
horizontal 10"w x 7"h
vertical 4.875"w x 13.5"h



QUARTER PAGE
vertical only
4.875"w x 7"h

Advertising Rates and Information

(Rates current as of August 15, 2023.)

Rates subject to change.)

Black and White Ads

SIZE	1X	4X	8X	12X	24X
Full Page	\$1181	\$1121	\$1063	\$1003	\$886
Half Page	590	559	530	503	443
Quarter Page	295	281	266	252	222

Color Ads

SIZE	1X	4X	8X	12X	24X
Full Page	\$1650	\$1590	\$1532	\$1472	\$1355
Half Page	1059	1028	999	972	912
Quarter Page	764	750	735	721	691

We accept files in InDesign, Illustrator, Photoshop, and Acrobat. Preferred file formats are high resolution PDF, JPG, or EPS in GRAYSCALE or CMYK. Embed or outline all fonts. We do not accept Publisher files or RGB formatted artwork.

See schedule for advertising artwork deadlines.

Multiple ad discount is applied only to ads that are the same size and black and white, or same size and full color. Note: the paper publishes 24 editions a year; it does not publish the last week of December or the first week of July.

SETUP CHARGE: \$75 flat fee each for non-camera ready artwork.

PAMPHLET INSERTS: Maximum size 2 double sided pages finished size 10.5" x 7" folded. Cost \$2,400 per insertion. Postcard 4" x 6" single sheet \$1,500 per insertion. A sample of the insert must be submitted for approval.

Ready to advertise?
Call 615-783-0750, email
adservices@dioceseofnashville.com, or
visit tennesseeregister.com/advertising.



ADVERTISING ARTWORK DEADLINE	2023 EDITION DATE	EDITION THEME
October 6, 2023	October 13, 2023	<i>Last Regular Edition</i>
October 25, 2023	November 1, 2023	
November 8, 2023	November 15, 2023	
November 22, 2023	November 29, 2023	
December 6, 2023	December 13, 2023	<i>Christmas</i>

ADVERTISING ARTWORK DEADLINE	2024 EDITION DATE	EDITION THEME
January 3, 2024	January 10, 2024	
January 17, 2024	January 24, 2024	<i>Catholic Schools Week</i>
January 31, 2024	February 7, 2024	
February 14, 2024	February 21, 2024	
February 28, 2024	March 6, 2024	
March 13, 2024	March 20, 2024	
March 27, 2024	April 3, 2024	<i>Easter</i>
April 10, 2024	April 17, 2024	
April 24, 2024	May 1, 2024	
May 8, 2024	May 15, 2024	<i>Graduation</i>
May 22, 2024	May 29, 2024	<i>Ordination</i>
June 5, 2024	June 12, 2024	
June 19, 2024	June 26, 2024	
July 17, 2024	July 24, 2024	
July 31, 2024	August 7, 2024	<i>Back to School</i>
August 14, 2024	August 21, 2024	
August 28, 2024	September 4, 2024	
September 11, 2024	September 18, 2024	
September 25, 2024	October 2, 2024	
October 9, 2024	October 16, 2024	
October 23, 2024	October 30, 2024	
November 6, 2024	November 13, 2024	
November 20, 2024	November 27, 2024	
December 4, 2024	December 11, 2024	<i>Christmas</i>