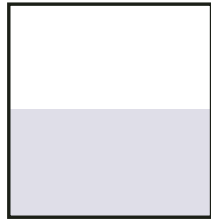




## ADVERTISING RATES & INFORMATION



**FULL PAGE**  
10"w x 13.5"h



**HALF PAGE**  
10"w x 7"h



**QUARTER PAGE**  
4.875"w x 7"h

### Black and White Ads (price per ad)

SIZE	1X	4X	8X	12X	24X
Full Page	\$1181	\$1121	\$1063	\$1003	\$886
Half Page	590	559	530	503	443
Quarter Page	295	281	266	252	222

### Color Ads (price per ad)

SIZE	1X	4X	8X	12X	24X
Full Page	\$1650	\$1590	\$1532	\$1472	\$1355
Half Page	1059	1028	999	972	912
Quarter Page	764	750	735	721	691

- We accept files in InDesign, Illustrator, Photoshop, and Acrobat.
  - Preferred file formats are high resolution PDF, JPG, or EPS in GRAYSCALE or CMYK.
  - Embed or outline all fonts.
  - We do not accept Publisher files or RGB formatted artwork.
  - See schedule for contract and advertising artwork deadlines.
  - Multiple ad discount is applied only to ads that are the same size and black and white, or same size and full color.
- Note: The paper publishes 24 editions a year; it does not publish the last week of December or the first week of July.*

**Setup Charge:** \$75 flat fee each for non-camera ready artwork.

**Pamphlet Inserts:** Maximum size 2 double-sided pages finished size 10.5" x 7" folded. Cost \$2,400 per insertion.

Postcard 4" x 6" single sheet.  
Cost \$1,500 per insertion.

A sample of the insert must be submitted for approval.

## READY TO ADVERTISE?

For space reservation, fill out your information online at  
[tennesseeregister.com/advertising-contract](http://tennesseeregister.com/advertising-contract)

If you have any questions, please contact Christina Pineda  
[christina.pineda@dioceseofnashville.com](mailto:christina.pineda@dioceseofnashville.com) / 615.783.0239

SEND CAMERA READY ART TO  
[designservices@dioceseofnashville.com](mailto:designservices@dioceseofnashville.com)

## 2024-2025 EDITION DATES & DEADLINES

2024 EDITION DATE	THEME	CONTRACT DEADLINE	ARTWORK DEADLINE
August 7, 2024	<i>Back to School</i>	July 22, 2024	July 29, 2024
August 21, 2024		August 5, 2024	August 12, 2024
September 4, 2024		August 19, 2024	August 26, 2024
September 18, 2024		September 2, 2024	September 9, 2024
October 2, 2024		September 16, 2024	September 23, 2024
October 16, 2024		September 30, 2024	October 7, 2024
October 30, 2024		October 14, 2024	October 21, 2024
November 13, 2024		October 28, 2024	November 4, 2024
November 27, 2024		November 11, 2024	November 18, 2024
December 11, 2024		<i>Christmas</i>	November 25, 2024

2025 EDITION DATE	THEME	CONTRACT DEADLINE	ARTWORK DEADLINE	
January 8, 2025	<i>Catholic Schools Week</i>	December 9, 2024	December 16, 2024	
January 22, 2025		January 6, 2025	January 13, 2025	
February 5, 2025		January 20, 2025	January 27, 2025	
February 19, 2025		February 3, 2025	February 10, 2025	
March 5, 2025		February 17, 2025	February 24, 2025	
March 19, 2025		March 3, 2025	March 10, 2025	
April 2, 2025		March 17, 2025	March 24, 2025	
April 16, 2025		<i>Holy Week</i>	March 31, 2025	April 7, 2025
April 30, 2025			April 14, 2025	April 21, 2025
May 14, 2025		<i>Graduation</i>	April 28, 2025	May 5, 2025
May 28, 2025	May 12, 2025		May 19, 2025	
June 11, 2025	<i>Back to School</i>	May 26, 2025	June 2, 2025	
June 25, 2025		June 9, 2025	June 16, 2025	
July 23, 2025		July 7, 2025	July 14, 2025	
August 6, 2025		July 21, 2025	July 28, 2025	
August 20, 2025		<i>Ordination</i>	August 4, 2025	August 11, 2025
September 3, 2025			August 18, 2025	August 25, 2025
September 17, 2025		September 1, 2025	September 8, 2025	
October 1, 2025		September 15, 2025	September 22, 2025	
October 15, 2025		September 29, 2025	October 6, 2025	
October 29, 2025		October 13, 2025	October 20, 2025	
November 12, 2025	October 27, 2025	November 3, 2025		
November 26, 2025	November 10, 2025	November 17, 2025		
December 10, 2025	<i>Christmas</i>	November 24, 2025	December 1, 2025	

“The voice of Tennessee Catholic life since 1937,” the *Tennessee Register* is Middle Tennessee’s trusted source of local, regional, and national news in the Catholic community.

As the primary means of communication between the Diocese of Nashville and the Catholic faithful, each issue features a special message from Bishop J. Mark Spalding of Nashville, editorials, school and parish news, a calendar of area events, clergy profiles, and more.

The *Register* is printed biweekly with 24 issues per year mailed directly to homes. Each 16-page issue includes eight color pages and a print circulation of 18,500+.

The Diocese of Nashville comprises 38 counties across Middle Tennessee and serves 60 churches and 20 schools in communities of all sizes, both urban and rural.

The collage displays several pages from the Tennessee Register magazine. Key elements include:

- Top Left:** The magazine's masthead with the logo and the text "A VOICE OF TENNESSEE REGISTER".
- Center-Left:** A large photo of a woman, identified as Fr. K. Burke, sitting on a colorful rug with children. The headline reads "St. Michael Acad opens its door".
- Center-Right:** A headline "Cor Jesu raises the bar" with a sub-headline "The 10th annual marathon fundraising dinner and auction set records for attendance".
- Right Side:** A section titled "NATIONAL" featuring a headline "Prayers for a fellow bishop, a son of Middle Tennessee" and a photo of a bishop.
- Bottom Right:** A subscription form titled "WANT TO SEE THIS IN YOUR HOME?" with fields for name, address, city, and zip code, along with a QR code.

## ADVERTISING INQUIRIES

adservices@dioceseofnashville.com • 615-783-0239